

FIG. 1

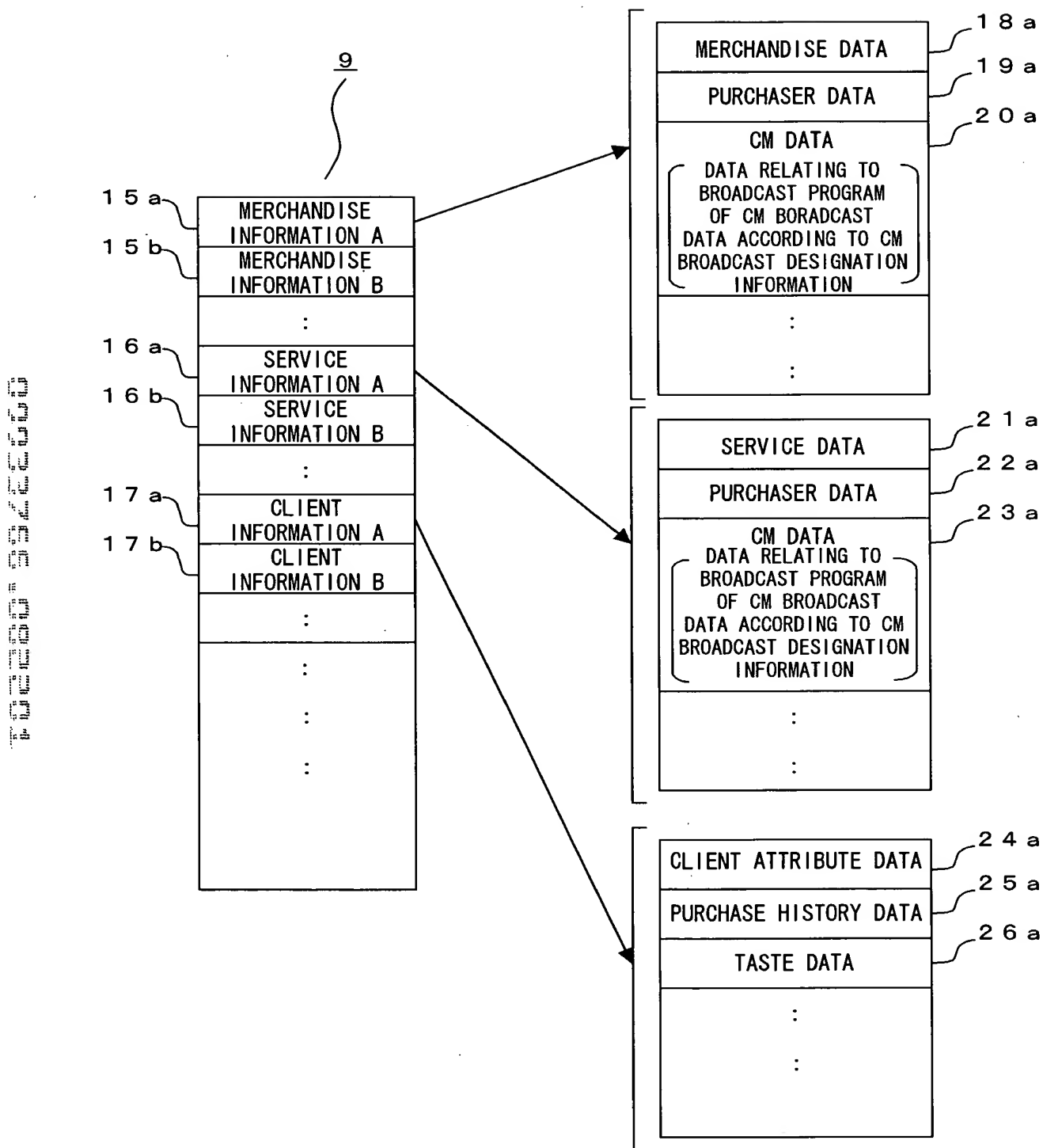


FIG. 2

|           |           |          |
|-----------|-----------|----------|
| APPROVED  | O.G. FIG. |          |
| BY        | CLASS     | SUBCLASS |
| DRAFTSMAN |           |          |

```

<product>
  <name>A beer</name>
  <no>975357</no>
  <type>6bottles</type>
  <¥price> 1800</¥price>
  <characteristic>
    <taste>very bitter</taste>
    <degree>4%</degree>
    <material>hop. malt</material>
    <image src="image/Abeer. jpg"/>
  <characteristic>
</product>

```

F I G. 3

FIG. 4

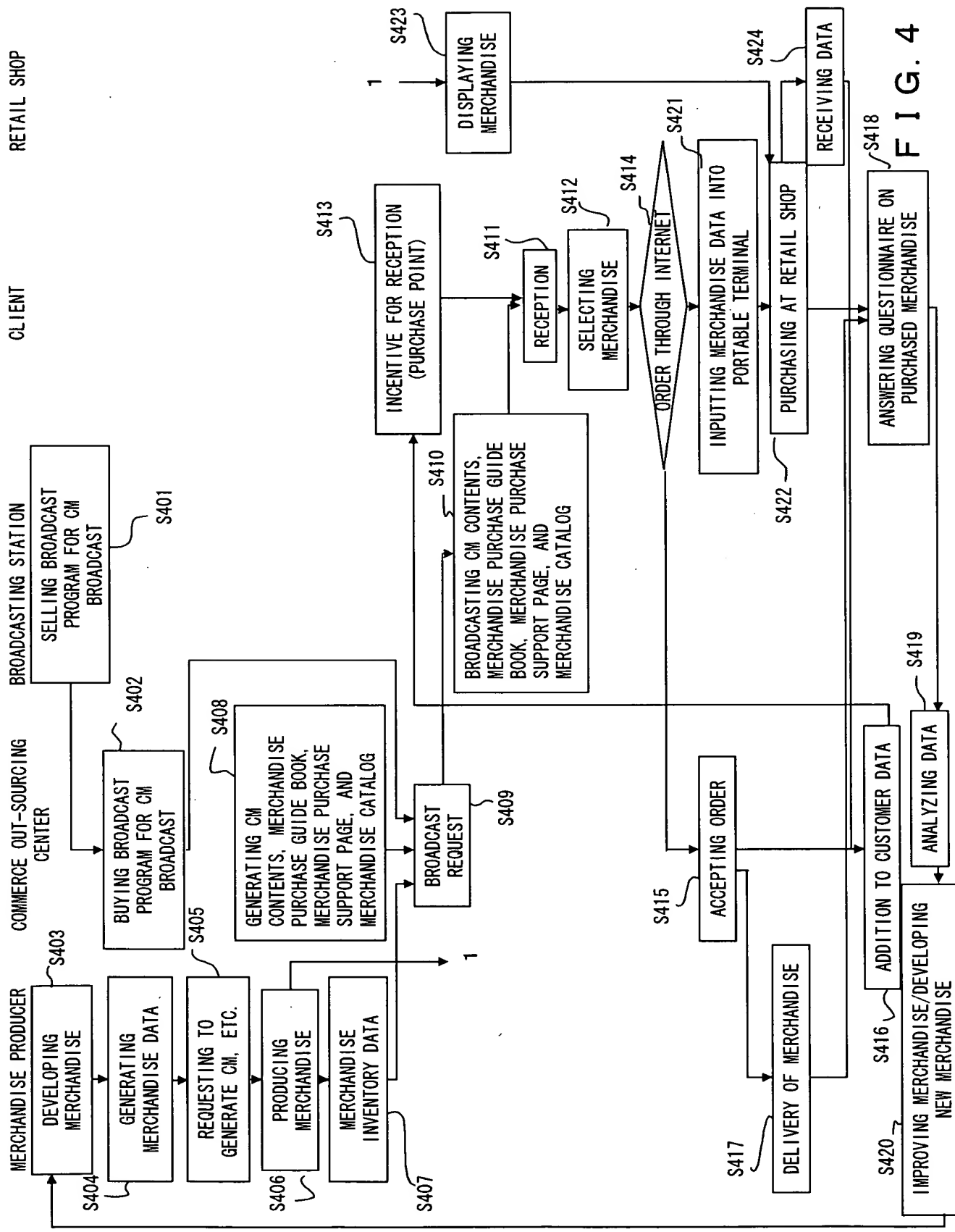


FIG. 4

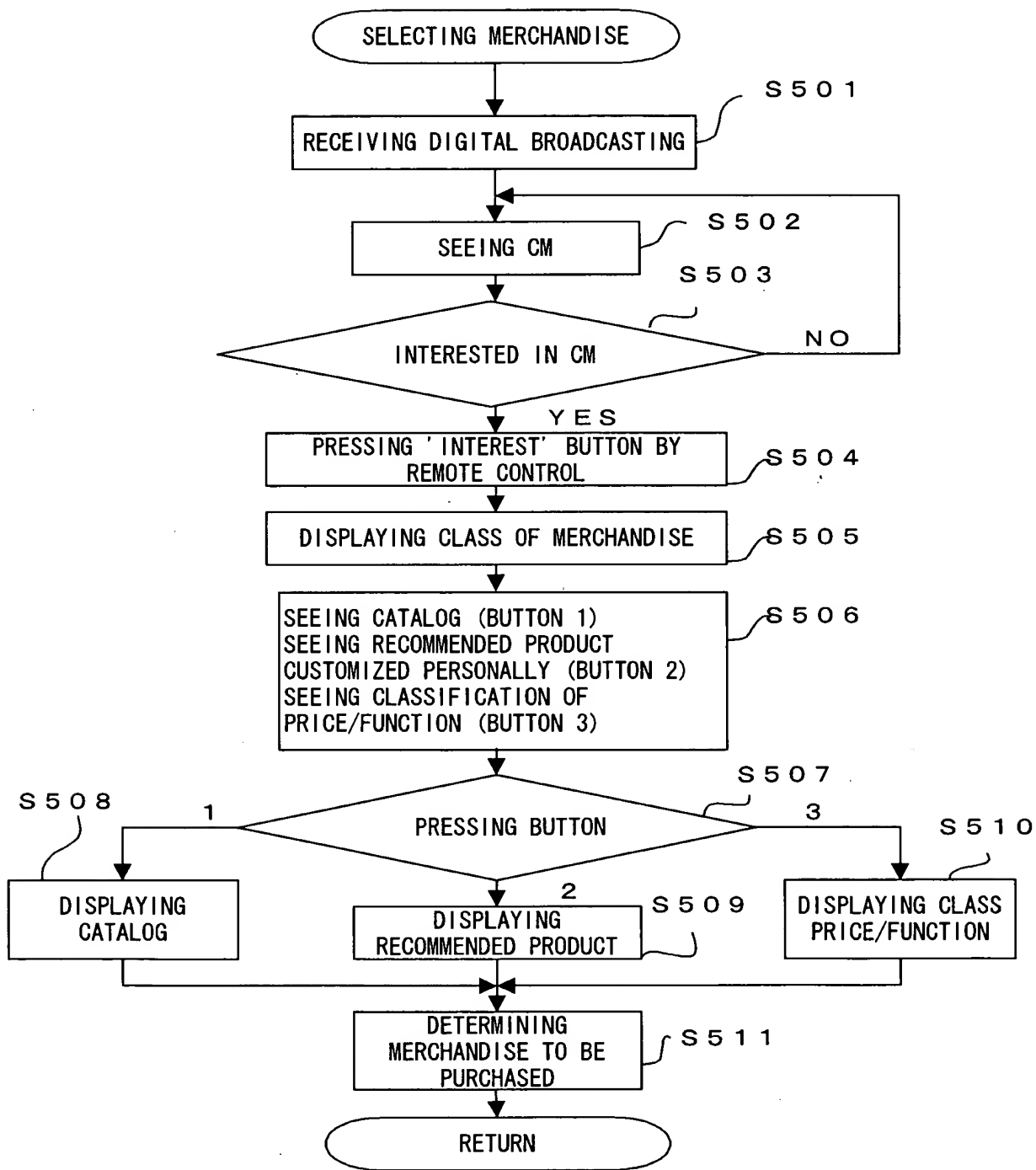


FIG. 5

|           |                |
|-----------|----------------|
| APPROVED  | O.G. FIG.      |
| BY        | CLASS SUBCLASS |
| DRAFTSMAN |                |




|   |                      |     |
|---|----------------------|-----|
|  | BEER • LOW-MALT BEER | ▶▶▶ |
|  | SOFT DRINK           | ▶▶▶ |
|  | WINE                 | ▶▶▶ |

FIG. 6A




|   |                      |     |   |
|---|----------------------|-----|---|
|  | BEER • LOW-MALT BEER | ▶▶▶ | 1. CATALOG 2. RECOMMENDED PRODUCT 3. PRICE/FUNCTION |
|  | SOFT DRINK           | ▶▶▶ |   |
|  | WINE                 | ▶▶▶ |   |

FIG. 6B

FIG. 7

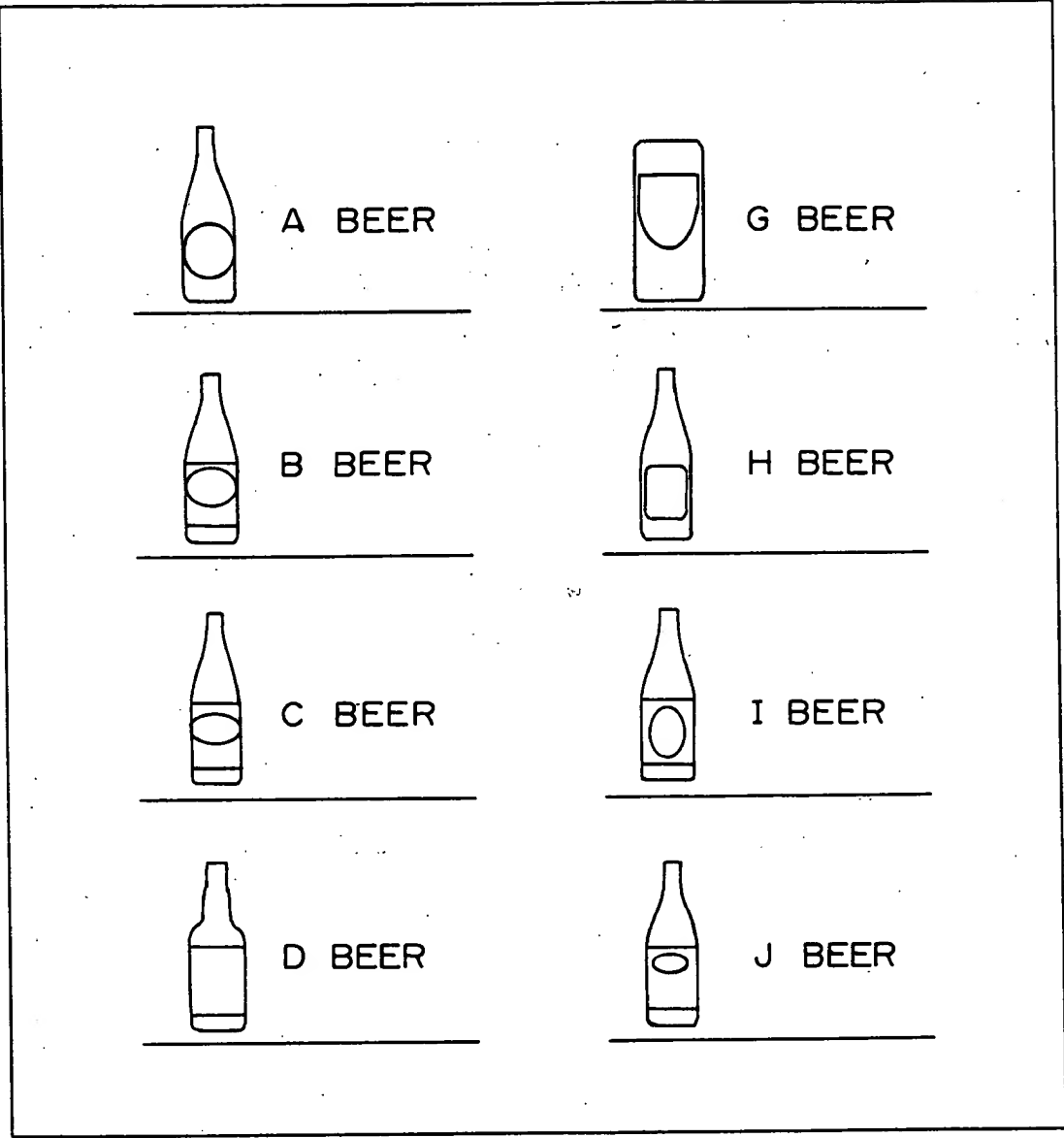


FIG. 7

|           |                |
|-----------|----------------|
| APPROVED  | O.G. FIG.      |
| BY        | CLASS SUBCLASS |
| DRAFTSMAN |                |

```

50 {
  <cm>
    <title> BEER CM </title>
    <no> 43211234 </no>
    <housoukyoku > BSCDS </housoukyoku >
    <time> 20.10.05.11.2000 </time>
    <maker>BEER MAKER A</ maker>
  </cm>
  <body>
    <product1>
      <name> A BEER </name>
      <no> 975357 </no>
      <type> 6bottles </type>
      <¥price> 1800 </¥price>
      <characteristic>
        <taste>VERY BITTER</taste>
        <degree> 4% </degree>
        <material>HOP, MALT </ material>
        <image src = "image/Abeer.jpg"/>
      </characteristic>
    </product1>
    <product2>
      <name> B BEER </name>
      <no> 975360 </no>
      <type> 6bottles </type>
      <¥price> 1900 </¥price>
      <characteristic>
        <taste> NICE AND BITTER </taste>
        <degree> 4% </degree>
        <material> HOP </ material>
        <image src = "image/ Bbeer .jpg"/>
      </characteristic>
    </product2>
    .
    .
    .
  </body>

```

FIG. 8



|           |           |          |
|-----------|-----------|----------|
| APPROVED  | O.G. FIG. |          |
| BY        | CLASS     | SUBCLASS |
| DRAFTSMAN |           |          |

RECOMMENDED BEER FOR YOU



No. 1 A BEER

TASTE: VERY BITTER  
ALCOHOLIC DEGREE: NORMAL  
PRICE: 1800 YEN / 6 BOTTLES



No. 2 H BEER

TASTE: STRONG AND BITTER  
ALCOHOLIC DEGREE: LITTLE HIGH  
PRICE: 2000 YEN / 6 BOTTLES

FIG. 9

|           |           |          |
|-----------|-----------|----------|
| APPROVED  | O.G. FIG. |          |
| BY        | CLASS     | SUBCLASS |
| DRAFTSMAN |           |          |

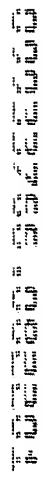
- 
1. SELECTING BY PRICE
  2. SELECTING BY TASTE
  3. SELECTING BY ALCOHOLIC DEGREE
  4. SELECTING BY CHECKING ALL TABLES

FIG. 10

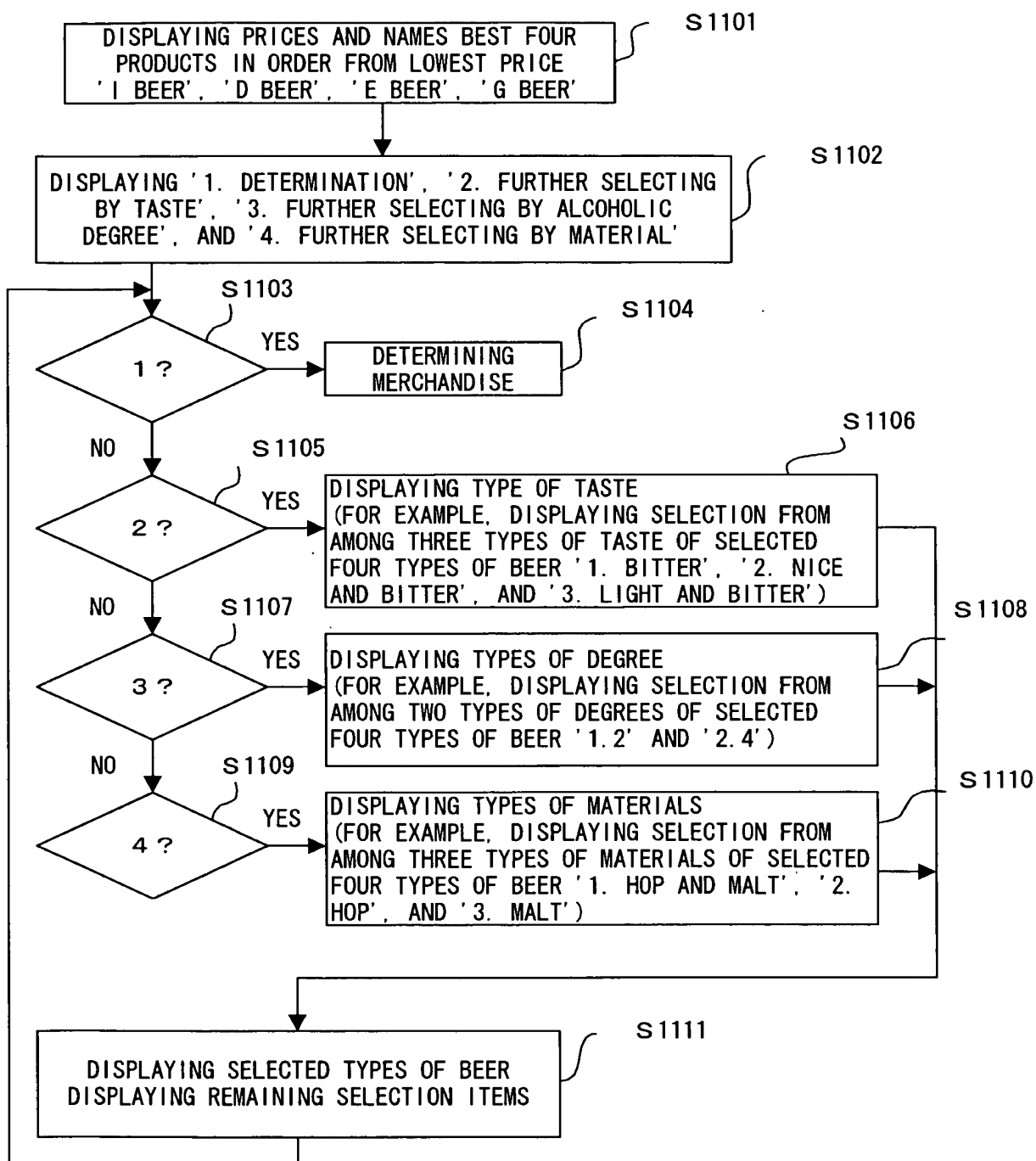


FIG. 11

|           |             |          |
|-----------|-------------|----------|
| APPROVED  | O. G. H. G. |          |
| BY        | CLASS       | SUBCLASS |
| DRAFTSMAN |             |          |

| NAME OF<br>PRODUCT | UNIT<br>PRICE | TASTE            | DEGREES | MATERIAL     |
|--------------------|---------------|------------------|---------|--------------|
| A BEER             | 220           | VERY BITTER      | 4       | HOP AND MOLT |
| B BEER             | 220           | NICE AND BITTER  | 4       | HOP          |
| C BEER             | 230           | CLEAR AND BITTER | 4       | HOP          |
| D BEER             | 210           | BITTER           | 4       | MOLT         |
| E BEER             | 210           | NICE AND BITTER  | 4       | HOP          |
| F BEER             | 220           | VERY BITTER      | 5       | HOP AND MOLT |
| G BEER             | 210           | LIGHT AND BITTER | 2       | HOP AND MOLT |
| H BEER             | 230           | DEEP AND BITTER  | 5       | HOP AND MOLT |
| I BEER             | 190           | BITTER           | 4       | HOP AND MOLT |
| J BEER             | 240           | NICE AND BITTER  | 4       | MOLT         |
| K BEER             | 220           | CLEAR AND BITTER | 4       | MOLT         |

F I G. 1 2

|           |           |          |
|-----------|-----------|----------|
| APPROVED  | O.G. FIG. |          |
| BY        | CLASS     | SUBCLASS |
| DRAFTSMAN |           |          |

```

50 { <selectd>
    { <cm>
        <title> BEER CM </title>
        <no> 43211234 </no>
        <housoukyoku> BSCDS </housoukyoku>
        <time> 20.10.05.11.2000 </time>
        <maker> BEER MAKER A </maker>
    } </cm>
52 { <product>
        <name> A BEER </name>
        <prono> 975357 </prono>
        <type> 6bottles </type>
        <¥price> 1800 </¥price>
    } </product>
    </selectd>

```

FIG. 13

FIG. 13

|           |          |          |
|-----------|----------|----------|
| APPROVED  | O.C.F.G. |          |
| BY        | CLASS    | SUBCLASS |
| DRAFTSMAN |          |          |

```

<buy>
  50 { <cm>
      <title> BEER CM </title>
      <no> 43211234 </no>
      <housoukyoku> BSCDS </housoukyoku>
      <time> 20.10.05.11.2000 </time>
      <maker> BEER MAKER A </maker>
    } </cm>
  52 { <product>
      <name> A BEER </name>
      <no> 975357 </no>
      <type> 6bottles </type>
      <¥price> 1800 </¥price>
    } </product>
  53 { <quantity> 4 </quantity>
      <member>
        54 { <no> 531973 </no>
            <old> 34 </old>
            <sex> MALE </sex>
            <familytype> 3 </familytype>
          } </member>
      }
    } </buy>

```

FIG. 14

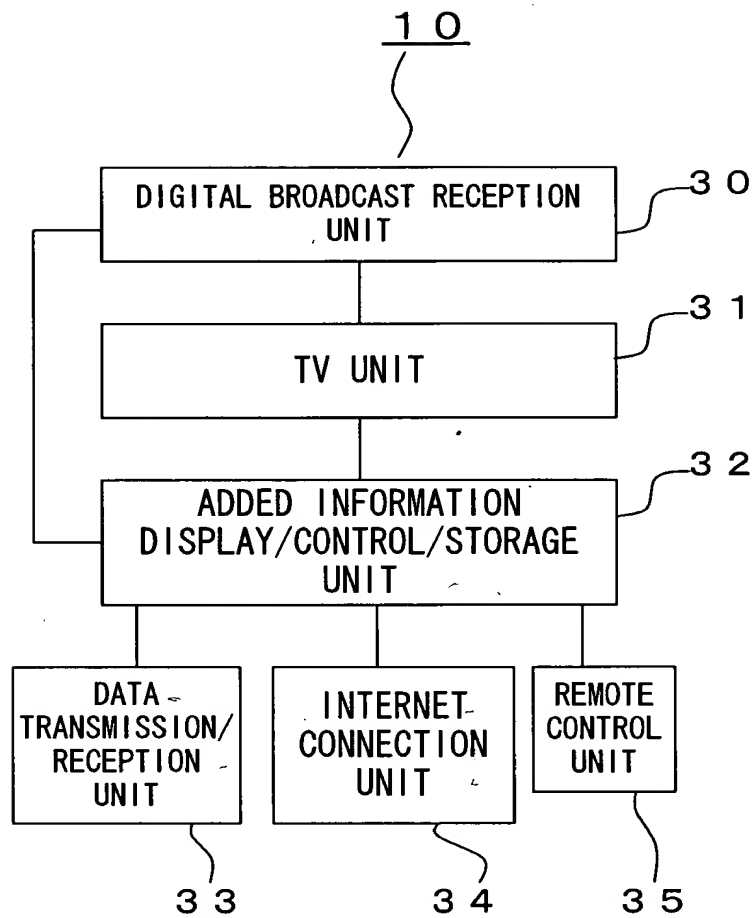


FIG. 15

|           |           |          |
|-----------|-----------|----------|
| APPROVED  | C.G. FIG. |          |
| BY        | CLASS     | SUBCLASS |
| DRAFTSMAN |           |          |

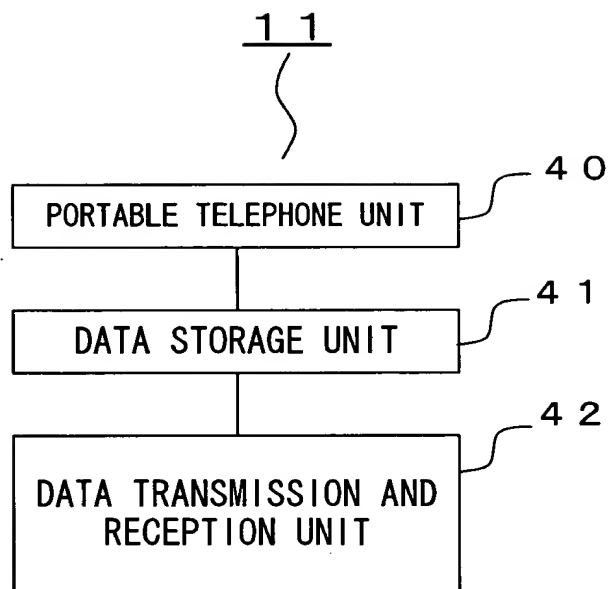


FIG. 16 A

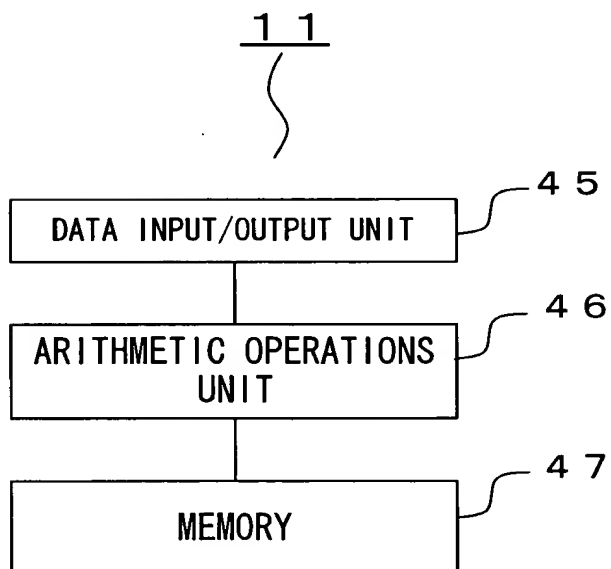


FIG. 16 B



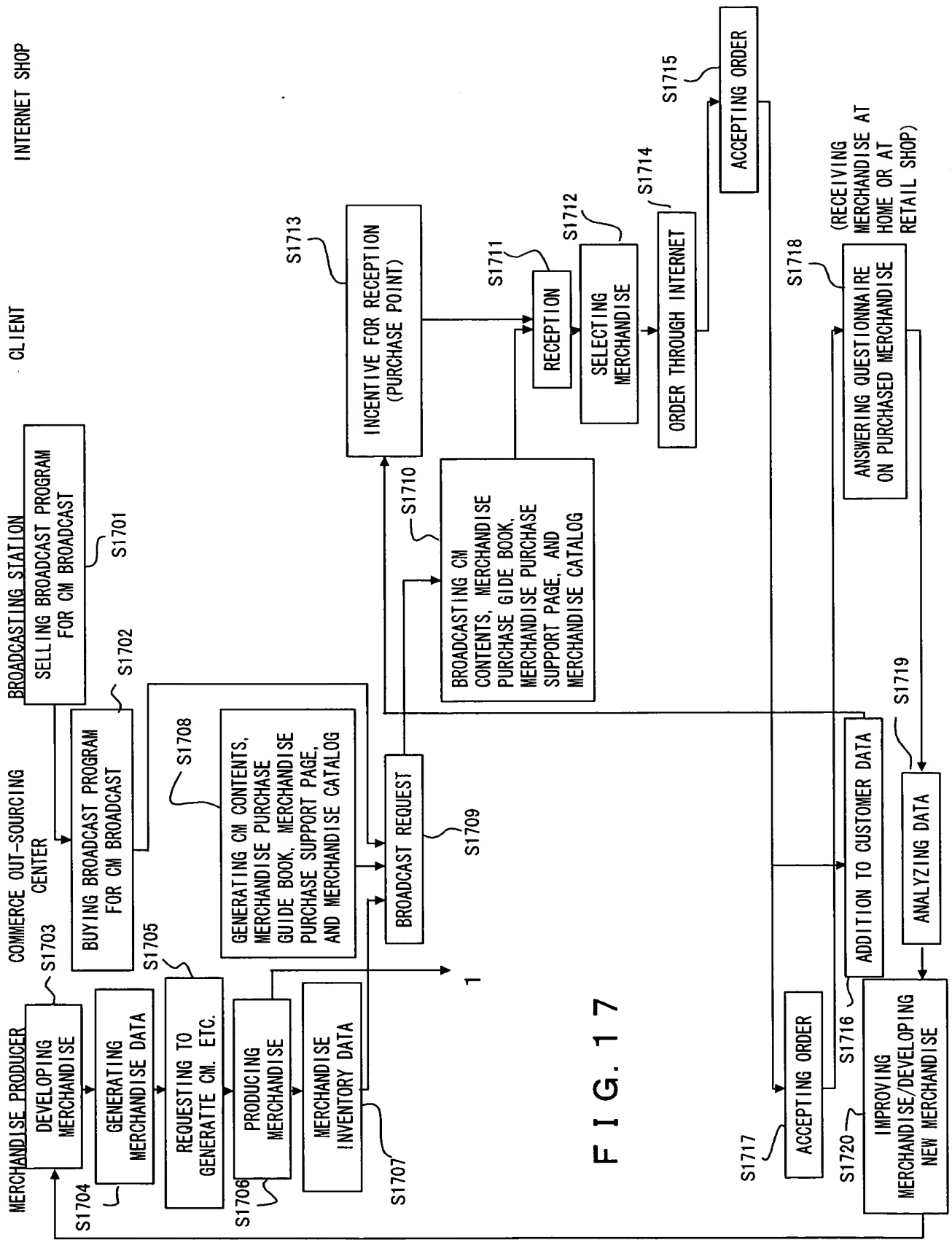


FIG. 17

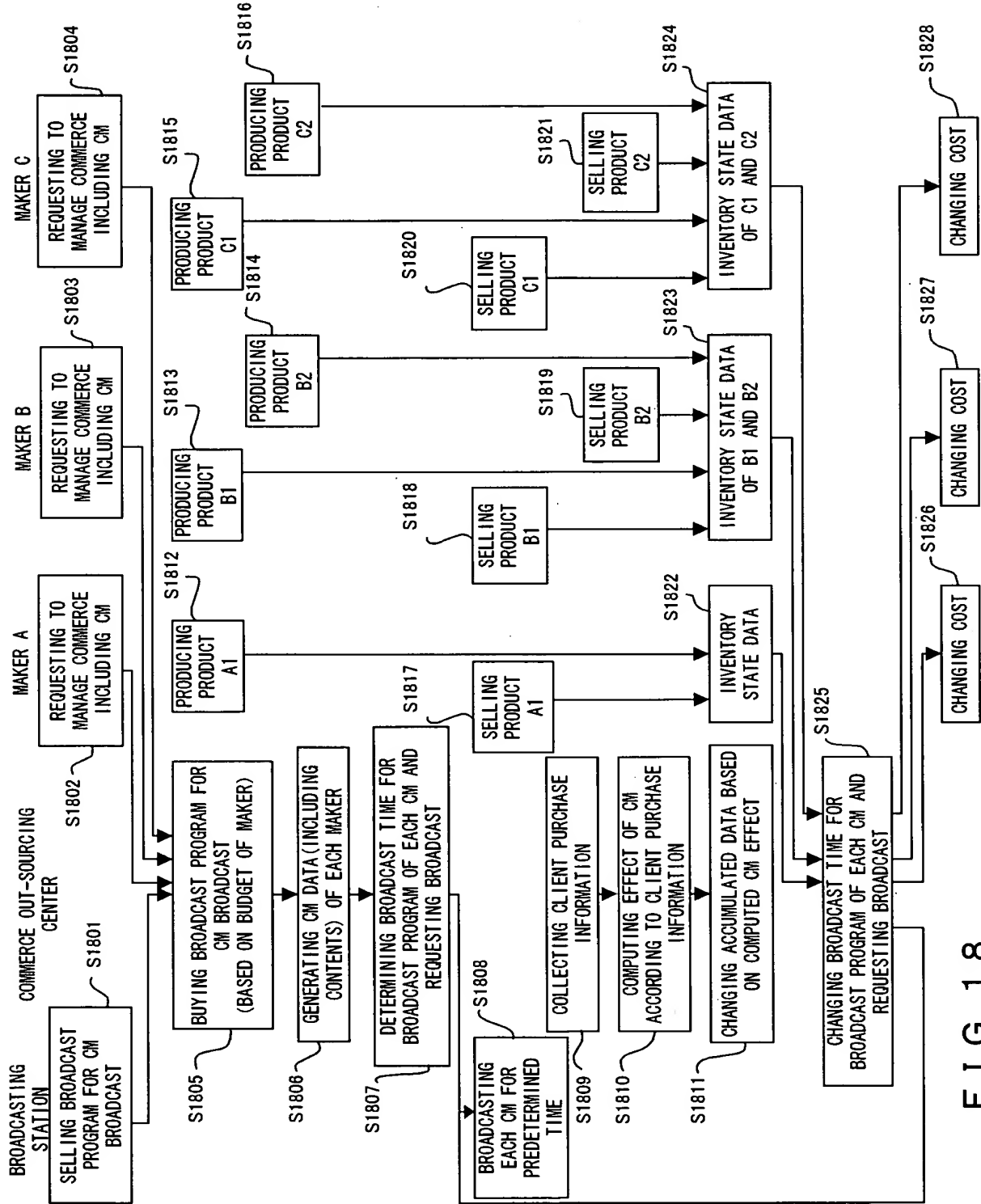


FIG. 18

|           |                |
|-----------|----------------|
| APPROVED  | O.G. FIG.      |
| BY        | CLASS SUBCLASS |
| DRAFTSMAN |                |

FIG. 19

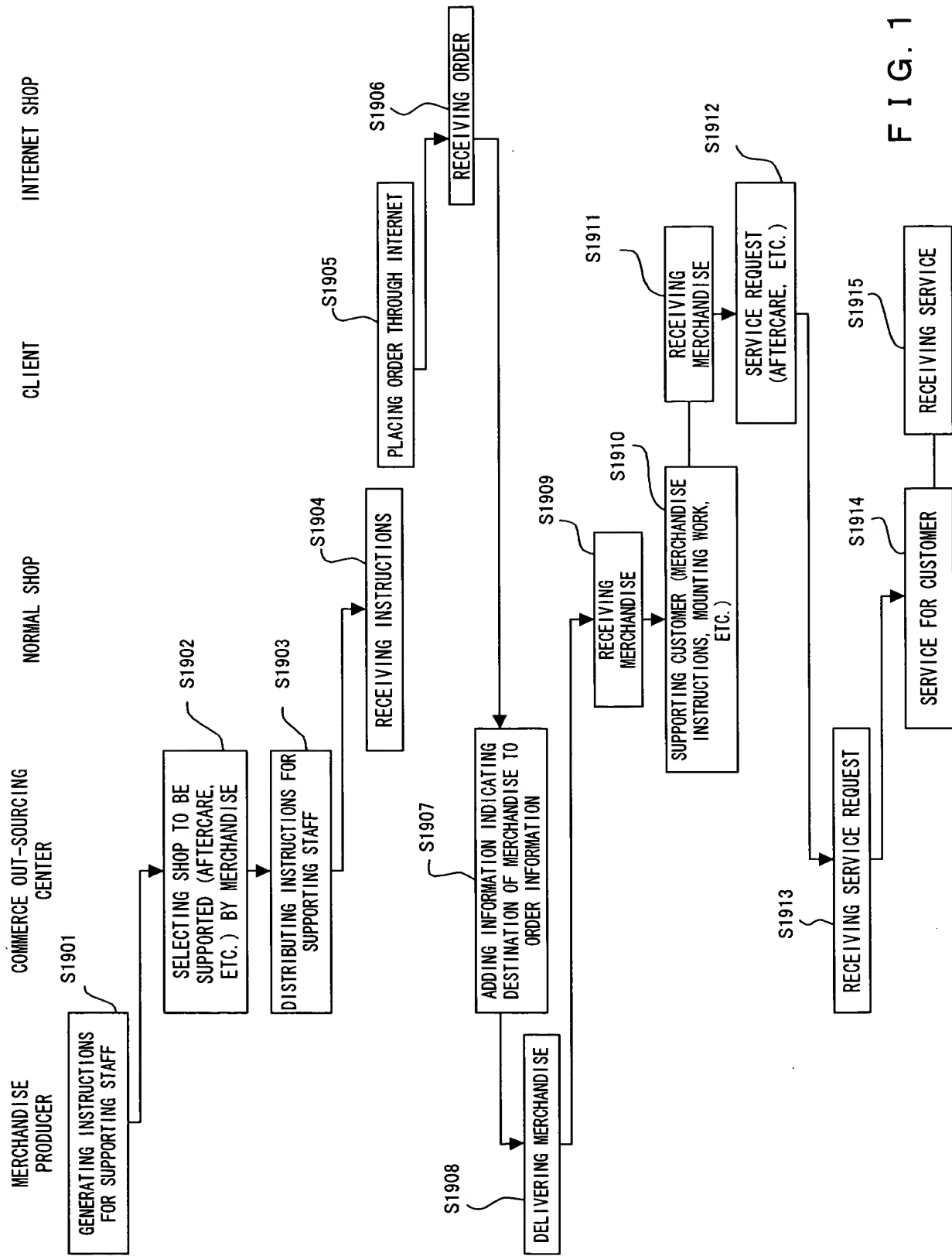


FIG. 19

